

# The start of a new semester at the Campus Wiltz

**Castle of Wiltz :** The institutes will welcome around 200 students

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The city of Wiltz is on a good way to slowly become a proper student city. Four private institutes have settled in the castle of Wiltz and will soon welcome about 200 students. The campus offers different courses: Business Management, Hotel and Tourism Management as well as Design and Architecture.

Yesterday, the mayor - Mister Fränk Arndt - and the directors presented the four international Institutes which are now settled in the Castle of Wiltz. The named institutes are the following ones: United Business Institute (UBI) the Business Science Institute (BSI), the Brussels Business Institute (BBI) for Hotel and Tourism Management as well as the College of Advertising & Design (CAD).

For the moment there are already 150 students on the campus of Wiltz. "However, the number will increase in the coming years" explains Mister Arndt. The municipality has the possibility to expand the campus in order to achieve a total capacity of about 520 students in the future.

The emergence of the campus of Wiltz started with the Brussels Business Institute who launched its first semester in Luxemburg in 2012. At that time, 20 students started their Bachelor program in Wiltz and will now be graduated in November 2015.

"We considered different regions of the country but our decision finally fell on the city of Wiltz" explained Mister Louis Robert, President of BBI Luxemburg.

## The ideal place to study

The municipality of Wiltz was very cooperative and enthusiastic according to Mister Robert. "The castle of Wiltz is the ideal place for private institutes. The nature and the beautiful environment are very convenient for effective learning" explains Mister Kalika, president of the BSI.

"As of the beginning we were cooperative for a very special reason. The population of Wiltz is quite young. Approximately 600 students are registered at primary school, which represents a high number, considering that there are around 6.000 people living in this city. Later on, those kids will go to high school and eventually continue studying. That's the reason why the municipality was eager to welcome BBI and accepted the creation of the campus of Wiltz" explains Mister Arndt.

Other institutes like UBI, BSI and CAD followed BBI and settled in the castle a few years later. All the institutes are looking for national and international students and try to attract them to this city in the north of the country. As per Mister Kalika, this will have a direct and positive impact on a commercial and cultural level for Wiltz. The presence of the campus will attract more and more young qualified people which will have a new economical development as a long time consequence.

Moreover, the mayor explains that the settlement of the institutes allows using effectively the historic buildings of the municipality. The facilities of the four institutes are all to be found in the castle. Concerning the accommodation, the municipality provides some rooms in the castle as well as in the former youth hostel which was transformed into a student residence. Finally, the former 'Hôtel Beau-Séjour' will also be converted into accommodations.

The respective schools are all specialized in different sectors but they still share common values. "We put the accent on collecting and exchanging practical experiences rather than just learning theories out of a book" explains Mister Louis Robert. Every student has to do one internship per year in order

to gain experience and to get new contacts. "This will help them to find a job after their studies" explains Mister Jacques Gendarmes, vice-president of BBI Luxembourg.

## All classes held in English

Mister Gendarme, creator of the BBI, explains: "the diplomas of our institutes are a sort of passport or guarantee against unemployment. Every person who finished her studies at one of the schools of the campus of Wiltz will surely have enough contacts in order to find an excellent job." The students have access to a very qualitative education while participating at seminars which are exclusively held in English. The professors all have an excellent training and are mostly professionals in their domain. This is why they are able to transmit their knowledge in a very targeted way to their students.

The directors also insist on the number of students accepted per class, which won't exceed the number of 20. According to Mister Kalika, the institutes really put the accent on quality rather than on quantity.

The objective of the Campus of Wiltz is to develop the cooperation and the communication between the different private Institutes in order to guarantee qualitative studies.

Moreover, the institutes maintain close relationships with international partner universities and institutes settled all over the world, from Shanghai to London. This has a beneficial impact on the students who have the possibility to study one academic year abroad.

The campus, settled in Wiltz, will constantly be developed, explains Mister Arndt. As the municipality is not opposed to this development, other institutes will surely follow the example of BBI, UBI, BSI and CAD and join them on the Campus of Wiltz.

## Scholarships for refugees

The institutes decided to offer two scholarships for complete bachelor studies to refugees. For the moment we don't have any further information concerning the arrival of those two persons.

### BBI

BBI Luxembourg offers bachelors and masters in hotel and tourism management. The institute was the first of the four who settled in Wiltz and who created the campus.

### CAD

The College of Advertising & Design has not opened its doors yet in Wiltz but the preparations for 2016 are in progress as per Mister Eric Marquet, the director of CAD. The institute will offer studies in design, public relations and architecture. The school already settled in Brussels, Shanghai, London, Paris and Milan.

### BSI

The Business Science Institute Luxembourg offers doctor programs in 'Business Administration' (DBA). The difference between a DBA and an academic doctor (PHD - Doctor of Philosophy) is that the DBA is much more practice oriented.

### UBI

The United Business Institute offers a bachelor in 'Business Studies'. The students will have to achieve a three years program in order to get their double degree of UBI Luxembourg (which is accredited by the Luxemburgish government) and of Middlesex University of London. UBI has opened its doors on the campus of Wiltz in 2014.